

## Creating a Logo for use in the Fair Management Program

There are a couple of ways to create a fair logo that is used to print on Display Tags and Markey Buyer Cards. It can be scanned in with a scanner or created in **MS Paint** which is a program that comes with the **Windows** Operating System. Another program that can be used is **Adobe Photoshop**. Photoshop is a high end graphics program and mostly used by graphic designers. Photoshop gives the most versatility in editing the image and Paint the least.

If you do not have a lot of experience in creating graphic images, there are other ways to obtain a printable graphic. Go to your graphic designer, printer or whoever created your fair logo. Provide that person with the following specifications for the graphic and they should be able to quickly prepare it to print properly on your entry tags.

### Specifications for logo:

- Resolution must be 300 dpi
- Physical size of the graphic needs to be 1 inch high by 3 inches wide.
- Image needs to be in black and white.
- Image needs to be saved in the bitmap mode and the filename must be fairlogo.bmp (bitmap file)

### Next:

To have your logo print on the **Display Entry Tags** or **Market Buyer Cards**, you must save your logo in the Windows Fair Management directory  
*example:* C:\Program Files\Windows Fair Management.

### Don't Forget:

Make to copy of your logo to a CD and store in a safe place. If you don't, the next time you get a new computer, your logo may be gone and you will have to do it all over again.